

SUGGESTIONS FOR CONVENTION YEARBOOK, SCRAPBOOK, AND SERVICE PROJECT CONTESTS

YEARBOOK CONTESTS

The following suggestions may be helpful to the judges of Yearbook Contests for Conventions.

Attached to these suggestions is the Yearbook Bulletin which covers the main points that should be covered in every yearbook that is eligible for entry in the International Yearbook Contest.

The following information may serve as a guide to the judges and the judges can themselves determine, if they wish, the points that should be credited to each portion of this outline.

1. Program planning.
2. Outline of main Social activities.
3. Outline of main Service activities.
4. Outline of main Ways and Means projects.
5. General information.
6. Yearbook design.

Each of the above items, in the thinking of International, are important to a complete and useful yearbook. However, it is the feeling of International that some of these parts should carry more weight and more emphasis than others. Those phases to which International would give particular emphasis are:

1. Program Planning — which is even more valuable than just the program assignment. Therefore, program planning would get more credit than just the program assignments.
2. Social activities — evidence that social activities are clearly planned, well in advance of the date of the activity. This same thing would apply to Service Projects and Ways and Means Projects.
3. The point that would carry the greatest weight, in our thinking, next to program planning, would be usefulness of the yearbook, taking into consideration its size and organization. Very large, bulky yearbooks are not easily used and oftentimes partially defeat their purpose. Yearbooks in which you have great difficulty finding various plans, likewise are not as useful as those in which the plans are clear cut and easily found.

continued

SCRAPBOOK CONTESTS

I. Ten points may be given for each of the following qualities, if satisfactory, less for inadequate work. **Total of 60 points.**

1. Neatness
2. Originality
3. Artistic Arrangement and Color
4. Lettering or Script used for Headings and Labeling
5. Snap shots and Pictures
6. Organization of materials

II. Abundance of material is important and five points may be given for each of the following. **Total of 40 points.**

1. Party favors
2. Place Cards
3. Program books
4. Menus from Beta Sigma Phi affairs
5. Thank you notes and interesting correspondence
6. Yearbooks
7. Appropriate clippings from newspapers and The Torch
8. Pictures from any other source

III. Suggestions for Judges

All newspaper and magazine clippings should be dated and the name of the publication included.

Rating is to be done on the basis of 100%. Give points on the above items (I and II) add up score made by each chapter scrap book and vote accordingly for 1st, 2nd, 3rd places. Add Honorable Mention if you wish.

Some cities have two contests: One for early scrapbooks (like prior to 1960) and one for the current or recent years.

SUGGESTED BASIS OF JUDGING FOR YEARBOOK, SCRAPBOOK AND SERVICE DISPLAY

YEARBOOK:

Programs	30%
Socials, Service, Ways & Means	30%
Roster	5%
Officers and Committees	5%
Originality, Attractiveness	10%
Usefulness	20%

SCRAPBOOK:

Continuity of activities for current year	40%
Originality	30%
Cover Design	20%
Neatness	10%

SERVICE PROJECT:

A major services display to be no larger than 18" x 24"

Originality of Display	10%
Percentage Chapter participation	40%
Neatness	10%
Beneficial value of project	40%