

# 2008-2009 Chapter Yardstick

It is Yardstick time again! The Yardstick is a vital chapter tool - measuring how your particular chapter has met goals during the sorority year of 2008-2009.

In order to give chapters more time to complete the Yardstick, the form now appears in the April *Torch*. Please return the completed Yardstick form to International. **The Yardstick deadline is August 20, 2009.**

Return the Yardstick to your division chairman at **Beta Sigma Phi International, P.O. Box 8500, Kansas City, Missouri 64114-0500**. If you are in doubt of who your respective division chairman is, consult the inside cover of this issue.

Yardsticks on-line? Go to [www.betajournal.com](http://www.betajournal.com) and scroll down to Yardstick banner or on the Beta Sigma Phi website under "Downloads."

Chapters whose Yardsticks are received by August 20, 2009 will be published with their star rating on the Beta Sigma Phi website.

Special arrangements will be made with new chapters organized less than a year ago. Chapters who have Friendly Ventured during the 2008-2009 year will earn a special four-star rating. For more information, contact the toll-free membership hotline at **1-888-BETA-2B1 (238-2221)**.

0 - 199 = ☆  
 200 - 299 = ☆☆  
 300 points and above = ☆☆☆  
 Friendly Venture in 2002 - 2003 = ☆☆☆☆

## YARDSTICK STAR RATING

**Note:** Please remember that because of the various sizes and locations of the chapters worldwide, the star rating may not sufficiently categorize the activities of the chapter. Again, this is only a measuring tool, not a rating of the chapters themselves.

## Officer and Committee Chair Information

Order these helpful packets, and get the info you need fast! Check off the packets or special materials you are interested in, and mail this completed form to the address below.

### PACKETS:

- CHAPTER PACKET  
(Also featured on [BetaSigmaPhi.org](http://BetaSigmaPhi.org) under "downloads")
- CAREER CHAPTER PACKET  
(Also featured on [BetaSigmaPhi.org](http://BetaSigmaPhi.org) under "downloads")

- RUSH PACKET  
Includes rushing instructions, membership applications, vice-president's newsletter, benefits.
- TORCH PACKET  
Includes contest details and publicity information.

### BOOKS AND SPECIAL MATERIALS

- Invitation to Life - \$1.50
- Alternate Rituals - \$1.00 (shortened versions of the Pledge and Ritual of Jewels with simplified language - also included in Ritual Book)

- Book of Beta Sigma Phi - \$1.50
- Ritual Book - \$3.00
- Pledge Training Video - \$15.00

Shipping & Handling is calculated by weight.  
 - SEE CHART OR CALL FOR PRICING -

**Please include check or credit card information with your order.**

Subtotal: \_\_\_\_\_  
 Shipping and Handling: \_\_\_\_\_  
 Total: \_\_\_\_\_

Name: \_\_\_\_\_ Member Number: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Chapter Name: \_\_\_\_\_ Chapter No.: \_\_\_\_\_

**MAIL TO: BETA SIGMA PHI INTERNATIONAL, PO Box 8500, KANSAS CITY MO 64114-0500  
 OR FAX TO: 816-333-6206**

# 2008-2009 Chapter Yardstick

## PLANNING

- \_\_\_\_\_ **Executive Board Meetings (10 pts. max)**  
10 points for meetings held as needed.
- \_\_\_\_\_ **Regular Meetings (18 pts. max)**  
1 point for each meeting.
- \_\_\_\_\_ **Attendance (12 pts. max)**  
10 points for percentage of attendance. Example: 7 points for 70%, etc. Members on leave-of-absence and shut-ins not counted against percentage. 2 points for consistent system of notifying members of time and place of meetings.
- \_\_\_\_\_ **Finance (19 pts. max)**  
10 points for preparation of chapter budget that limits the cost to an amount the members agree is not a burden to each member. 7 points for a major money-making project, 2 points for a minor project.
- \_\_\_\_\_ **Cooperation (44 pts. max)**  
5 points for participation in City Council or executive coordinating committee. 10 points for committee planning and handling preliminary details before meetings. 2 points for each month's chapter minutes and report forms sent to International by the end of the month. 5 points for City Council participation.
- \_\_\_\_\_ **Book of Beta Sigma Phi Review (36 pts. max)**  
3 points for each month activity pursued.
- \_\_\_\_\_ **Publicity (10 pts. max)**  
5 points for each major project, 2 points for each minor project.
- \_\_\_\_\_ **Phone or Email (10 pts. max)**  
5 points for having a phone or email tree to get the news out to chapter members.
- \_\_\_\_\_ **TOTAL (159 points possible)**

## SOCIAL

- \_\_\_\_\_ **Planned Social Calendar (30 pts. max)**  
30 points for planning the sorority year by September 1.
- \_\_\_\_\_ **Social Balance (60 pts. max)**  
5 points for each traditional social held (Founder's Day, Beginning Day, etc.), 4 points for each informal social held. 10 points for city-wide social. 2 points for interchapter social.
- \_\_\_\_\_ **Attendance (10 pts. max)**  
10 points for attendance of members at social functions. (10 points equals 100%, 7 points equals 70%, etc.)
- \_\_\_\_\_ **Time for a Good Time (18 pts. max)**  
1 point per meeting, dining, and for allowing time to socialize.
- \_\_\_\_\_ **Sending Cards (5 pts. max)**  
5 points for sending cards to members for occasions such as illness, birthday, etc...
- \_\_\_\_\_ **TOTAL (123 points possible)**

## MEMBERSHIP

- \_\_\_\_\_ **Membership Plan (20 pts. max)**  
10 points for each rushing program.
- \_\_\_\_\_ **Pledge Training (36 pts. max)**  
2 points per pledge training session from *Invitation to Life. Success (65 pts. max)*  
5 points for each pledge added to your chapter during the sorority year. 5 points for chapters with 10 - 20 members. 10 points for chapters with more than 20 members.
- \_\_\_\_\_ **Transfers and Reinstatements (20 pts. max)**  
5 points for each member transferred into the chapter, each inactive member reinstated, and each member-at-large added.

## Progression (45 pts. max)

5 points for each event encouraging progression to your chapter, 5 points for each eligible member that progresses to your chapter.

## TOTAL (186 points possible)

## CULTURAL

- \_\_\_\_\_ **Programs (36 pts. max)**  
2 points each for a formal program (30 minutes), 1 point each for an informal program (cultural outing). One program per meeting.
- \_\_\_\_\_ **Program Presentation (36 pts. max)**  
2 points for a program presented by two or more members. One program per meeting.
- \_\_\_\_\_ **Chapter-Wide Discussion (18 pts. max)**  
1 point for discussion guided by leader following the presentation, allowing each member's participation.
- \_\_\_\_\_ **Audio-Visual Aids/Demonstrations (12 pts. max)**  
1 point for each program in which audio-visual aids or demonstrations are used requiring participation by members (i.e., games, quizzes, etc.).
- \_\_\_\_\_ **Programs on the Shelf (20 pts. max)**  
5 points for each program prepared for emergency use.
- \_\_\_\_\_ **TOTAL (122 points possible)**

## BONUS POINTS

- \_\_\_\_\_ **Establishing a New Chapter (10 pts. max)**  
5 points for Friendly Venture reservation, 5 points for presenting Beta Sigma Phi to prospective members.
- \_\_\_\_\_ **Receive a FOUR-STAR RATING when your chapter completes a Friendly Venture!**
- \_\_\_\_\_ **Wider Social Horizons (16 pts. max)**  
10 points being a sponsoring chapter of a convention, area meeting or workshop, 2 points for representation at a convention, area meeting or workshop.
- \_\_\_\_\_ **Community Service or Cultural Event (15 pts. max)**  
5 points for each major project, 2 points for each minor project.
- \_\_\_\_\_ **Chapter Assistance (20 pts. max)**  
4 points for each active member serving as an advisor.
- \_\_\_\_\_ **Legacies and Sponsored Members (10 pts. max)**  
1 point for each member who enrolls one or more in the Legacy or sponsored member program.
- \_\_\_\_\_ **Assisting Community Chapters (45 pts. max)**  
15 points for assisting a small chapter with rushing or progression activities. 2 points for each personal recommendation of an out-of-town candidate, max. 20 points. 1 point each for contacting transferees or prospective members for your chapter or introducing them to another chapter, max. 10 points.
- \_\_\_\_\_ **Contest Entries (6 pts. max)**  
1 point for each entry in any International contest.
- \_\_\_\_\_ **Member Survey (10 pts. max)**  
10 points for surveying members' interest.
- \_\_\_\_\_ **Envoys (10 pts. max)**  
1 point per Envoy member.
- \_\_\_\_\_ **Theme (10 pts. max)**  
10 points for implementing theme in chapter activities.
- \_\_\_\_\_ **TOTAL (152 points possible)**

Submitted by: \_\_\_\_\_ Chapter #: \_\_\_\_\_  
Chapter: \_\_\_\_\_ Member #: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State / Zip: \_\_\_\_\_  
Date: \_\_\_\_\_ Total No. of Points: \_\_\_\_\_