

Beta Sigma Phi News

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Various Locations Throughout North America

Twenty Five Cents

Beta Sigma Phi In The News Extra! Extra! Read All About It!

Our members have been hitting the publicity circuit, drumming up attention and support for Beta Sigma Phi.

Read about some of the chapter's mentions in local newspapers. Featuring our sorority's name in papers, TV and radio is the best advertisement of all, so get out your camera and call your local paper! You would be surprised how much they love feel-good stories!

Members of **North Carolina Laureate Iota, Raleigh** were featured in *Developments*, a local hospital's magazine. The chapter has contributed for many years to the Lovelight Tree, Donations are made in honor or memory of someone special. These go towards the construction of a new children's hospital, part of the hospital foundation's Just For Kids Campaign.

South Dakota Laureate Eta, Huron appeared in their local paper, the *Plainsman Daily News* for their devoted support to the Kidney Project for more than 40 years. Its focus is to help South Dakota residents who are in need of kidney dialysis, transplants and research. Interest in the project started when a Pierre, South Dakota member needed a transplant in 1967. Five chapters in Huron and across the state contribute annually toward the project.

Laureate Eta members help stock the food pantry to their local Salvation Army.

Ontario Laureate Tau, St. Thomas members were recognized in their local newspaper, *The St. Thomas Times-Journal*. The city's mayor joined Laureate Tau members to honor Beta Sigma Phi that week with a flag raising at city hall.

Oklahoma Xi Gamma Sigma, Ponca City members were featured in their local paper, *The Ponca City News* for their chapter's great accomplishments. The chapter works year round on several worthy service projects.

New Mexico Preceptor Iota, Albuquerque chapter was pictured in the *Los Alamos Monitor* newspaper during a New Mexico state convention. The lovely ladies added to a '40s theme dinner by showing up in costumes for the statewide convention.

Nebraska Preceptor Beta Epsilon, Gering member Sheila Miller was featured in her local newspaper, the *Gering Citizen*. Sheila was one of the creative members who thought up this year's theme "Share Our Passport to Adventure." Sheila says that she loves to travel and that a passport will get you anywhere. Sheila got the idea while taking a road trip to attend the "Antiques Roadshow" television program in Denver, a story also featured in the paper.